

# Katherine Kotsos | UX Designer

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UX Portfolio: <https://www.katherinekotsos.com/>

## EXPERIENCE

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### UI/UX Team Lead

Vosyn, Etobicoke, Ontario

*Dec 2023 - April 2024*

Internship at an AI startup with a media platform offering global content in any language.

- Designed features using Figma prototypes, including a chatbot and 3D interactive globe.
- Strategized 3 product demos with cross-functional teams, leading to Vosyn's first closed beta.
- Initiated the development of a design system for the product, with frequent accessibility audits.
- Orchestrated leadership initiatives, fostering collaboration between 15+ product team members.

### UI/UX Designer

University of Waterloo, Waterloo, Ontario

*May 2022 - Aug 2022*

Internship at Waterloo's Engineering Department to improve the web portal used by students and faculty.

- Enhanced the user experience, resulting in less users missing deadlines within the first month.
- Designed the new space management application by creating wireframes and mockups in Figma.
- Rationalized 5 design concepts to upper management, ensuring alignment with project goals.
- Implemented approved interface changes using HTML, CSS and Bootstrap.
- Received an "outstanding" rating of 98/100 on the employee evaluation.

### Product Designer and Group Leader

Capstone Course, University of Waterloo

*Jan 2023 - Apr 2023*

Collaborated in a team of 5 to create a business SaaS solution to address overcrowding at events.

- Conducted user research, interviews, and usability testing to guide design decisions.
- Developed a high-fidelity prototype using Figma, with 2 iterations based on user insights.
- Pitched the product to stakeholders and professors, receiving a final grade of 93%.

### Video Editor

Smarter Goalie, Remote

*Jan 2021 - Aug 2021*

Contract work for a school teaching hockey goaltending.

- Produced video content for promotional and educational purposes using Adobe Premiere Pro.
- Created engaging animations and graphics to enhance video content.

## EDUCATION

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### University of Waterloo

Bachelor's Degree in Global Business and Digital Arts

*Dean's Honours Graduate*

- Interdisciplinary degree linking UX design, globalization, business ethics, and marketing.

## SKILLS AND ACHIEVEMENTS

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**Industry Skills:** User Research, User Flows, Wireframing, Prototyping, Usability Testing, Visual Design

**Technical Skills:** Figma, HTML/CSS, Adobe Photoshop, Adobe Premiere Pro

**Llama 3 Hackathon Finalist:** Event by lablab.ai

*July 2024 - Aug 2024*